



# WIN A DOWNTOWN CHRISTMAS

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

In 250-500 words (approx.), tell us why you feel the family you are nominating should receive a Downtown Christmas this year. Entries must discuss the following regarding the nominated family:

- 1) The family's story.
- 2) Why you feel they deserve a Downtown Christmas.
- 3) Their community service or community involvement.

Entries must be submitted on the Abbotsford Downtown Business Association's website.

Entries will be reviewed by the ADBA event committee and short listed for random draw.

The entry must be the entrant's own original creation and may not have been published previously, entered in any other contest or won any other award. By entering, the entrant certifies that all representations contained in the entry are true. Entrants may not nominate their own family. Please include your name, address and telephone number, as well as the name address and telephone number of the family you are nominating with your entry. Submit your entry online no later than 11:59pm PST, Tuesday, November 24th. The Abbotsford Downtown Business Association is not responsible for lost, late or misdirected entries, or illegible or incomplete entries. Due to the nature of the prize nominated families must be legal residents of Abbotsford, BC.

Employees, members and the families of the ADBA Event Committee, their respective parent companies, affiliates, subsidiaries and advertising, promotion and public relations agencies are not eligible to enter or be selected.



**Win a Downtown Christmas Rules:** A winning entry will be selected from all eligible entries on December 1, 2020. The Winner of the "Downtown Christmas" (the nominee who is the subject of the winning entry) will be notified by phone, mail and/or email. Review of entries will be done by the staff of the ADBA Event Committee. By participating, each entrant accepts these rules and agrees to be bound by the decision of the judges, which is final. Submission of an entry and/or acceptance of a prize grants the ADBA the exclusive, perpetual right to publish, use, edit, adapt, modify, excerpt and/or copy the entry for any and all purposes in any and all media currently in existence or hereafter invented without further compensation to entrant.

**Prizes/Awards:** Winning entry's nominee for the Win a Downtown Christmas will receive a Christmas dinner sourced through Local Food Supply Co., a Christmas tree and \$1500 Downtown Dollars for presents!

The ARV (approximate retail value) of the prize is \$2,100.00. ARV may vary based upon the winning family's size. In the event the winning entry's nominated family declines the award or any terms, conditions and/or restrictions associated with the award, the ADBA reserves the right to disqualify the nominee and to award the Downtown Christmas to the nominee of the next best entry.

**Other Conditions:** Return of any prize notification as undeliverable will result in disqualification and selection of an alternate winner and an alternate Downtown Christmas recipient (which will be the nominee of the next best entry). No response from the winning family within 72 hours of prize notification will result in disqualification and selection of an alternate winner and an alternate Downtown Christmas recipient (which will be the nominee of the next best entry). No substitution or transfer of prizes/awards by winner/award recipient. The ADBA reserves the right to substitute prizes with prizes of equal or greater value.