

ADBA BEAUTIFICATION GRANT -

PLANTER INCENTIVE/SEASONAL GREENERY

PROGRAM PURPOSE AND GOAL

The ADBA has a beautification grant to help encourage members of the ADBA (business and property owners) to improve the downtown walking experience winter and summer! Following the original, historic streetscape of Abbotsford established in 1891, the downtown is the only walkable neighbourhood in Abbotsford allowing visibility and sightlines into storefronts and alleyways. This is an opportunity to layer beautiful visual streetscapes to enhance the walking experience.

PROGRAM DESCRIPTION

ADBA has an annual budget set aside (once it is spent, the program closes until the next year). Money will be reimbursed on a first come, first serve basis, when all necessary info submitted at the following rate:

* 50% (max $100) reimbursement for street front locations (spend $200, get $100 back)

The ADBA is encouraging businesses to improve the streetscape through this grant. If spending less than $200, you will be reimbursed at 50% of money spent.

Email [office@downtownabbotsford.com](mailto:office@downtownabbotsford.com) or drop off a copy of your receipts for your storefront plants or seasonal greenery. Please note this is for enhancing your businesses located within the downtown; not outside the downtown or your personal residence.

Regards



Jenn McEwan

ADBA Executive Director

For office use only:

Planter - receipted amount spent by business: \_\_\_\_\_\_\_\_\_\_\_\_ reimbursement \_\_\_\_\_\_\_\_\_\_\_\_\_

Seasonal

greenery - receipted amount spent by business: \_\_\_\_\_\_\_\_\_\_\_\_ reimbursement \_\_\_\_\_\_\_\_\_\_\_\_

ADBA member No. \_\_\_\_\_\_\_\_\_\_\_